

Cell Organelle Campaign



President Nucleus has had a long, prosperous career, but it is time for him to retire. Your group has been charged with running a campaign to get your assigned candidate (organelle) elected as **The Most Important Organelle**. Whichever organelle is crowned 'Most Important', will take over the Nucleus' job of running the cell. You will have to argue that your candidate (organelle) has the most qualifications. You must convince everyone that without your candidate (organelle), the cell and the organism and consequently the world as we know it will collapse.

- **List of Candidates (organelles)**

- Cell Membrane
- Ribosomes
- Endoplasmic Reticulum/Golgi Bodies
- Vesicles/Lysosomes
- Mitochondria
- Chloroplast

- **Due Dates**

- Campaign poster: _____
- Campaign shirt design: _____
- Campaign pamphlet: _____
- Campaign speeches: _____

Requirements

- **Campaign Poster**

- Poster needs to be colorful and contain information found in the pamphlet.
- Catchy graphic and campaign slogan
- These will be placed in the hallway/classroom

- **Campaign T-shirt**

- Design must be clearly drawn
- Include catchy slogan and organelle name
- Keep design streamlined with campaign poster

- Campaign Pamphlet
 - Describe how totally awesome your candidate is.
 - Catchy graphic and campaign slogan should be included on the cover
 - Include the structure of the organelle and the function of the organelle. Be sure to relate the structure of the organelle to its function.
 - Make a connection to your voter about why your candidate is the most important.
 - Tell your voter why your candidate is important for survival of the organism
 - Can you link that to survival of an ecosystem? The whole entire world?
 - Use the template to design your pamphlet
 - Include a works cited page (back of pamphlet) 3 resources must be used.
1 source must be text(not online - textbook CAN be cited)
- Campaign speech
 - You will be performing your speech to the class
 - Choose 1 person from the group to perform the speech
 - In your speech, you need to convince the voters that based on structure and function, your candidate is the most important.
 - Limit your speech to 3-5 minutes
 - Students in the audience will be filling out a voter guide during the speeches
 - Your group **Must** provide me with a **transcript**, complete with references for the speech, on a day the speech is given
 - After the speeches, all of the students in class will complete a ballot
- Beyond what I have required, you may be as creative as you want to win this campaign.

Extra Credit

- Any group willing to design a t-shirt and wear it on the day of the speech will receive 10 extra credit points.

Be creative and HAVE FUN!

Cell Organelle Campaign Checklist

Campaign Poster	<p>Poster is:</p> <ul style="list-style-type: none"> ○ Organized ○ Easy to read and see ○ Colored ○ Utilizes all space and correct size <p style="text-align: right;">____/4</p>	Campaign Speech	<p>Includes the following:</p> <ul style="list-style-type: none"> ○ Complete description of the structure ○ Complete description of the function ○ Comparison to others ○ Convincing argument WHY most important ○ Links importance of organelle to cell, organism, ecosystem, world convincing way <p style="text-align: right;">____/5</p>
Campaign T-Shirt	<p>T-shirt is:</p> <ul style="list-style-type: none"> ○ Organized ○ Includes slogan/graphic ○ Details or infers the greatness of the organelle <p style="text-align: right;">____/3</p>	Creativity	<ul style="list-style-type: none"> ○ LOTS of creativity used in ALL parts of the campaign <p style="text-align: right;">____/5</p>
Campaign Pamphlet	<p>Includes the following:</p> <ul style="list-style-type: none"> ○ Organized ○ Easy to read and see ○ Colored and includes catchy graphic ○ Details the structure of the organelle ○ Details of the function of the organelle ○ Structure related to function of organelle ○ Details/infers WHY organelle is most important ○ Links organelle importance to cell, organism, ecosystem, or world <p style="text-align: right;">____/8</p>	Extra Credit	<ul style="list-style-type: none"> ○ 10 extra credit points if real t-shirt is created and worn on speech day. <p style="text-align: right;">____/10</p>

Group Members :

- 1) _____
- 2) _____
- 3) _____
- 4) _____

Total: ____/25

+ 10 Bonus

CAMPAIGN PAMPHLET AND SPEECH

Directions – Do some cell organelle research and explain why this organelle is the Most Important Organelle. Remember this organelle will need to be a good leader for Cell City. Make a convincing argument so you can persuade everyone to vote for the organelle you have chosen!

Topics to include:

- What kind of structure does this organelle have that will make it a good leader?

- What kind of function does this organelle perform that will make it a good leader?

- How does this organelle compare to the nucleus? The nucleus was a great Head of Cell! How will your organelle make sure the greatness continues?

- How is your organelle better than the other organelles? Compare the importance of its structure and function to the structure and function of the other organelles.

- What will this organelle do for the cell? Why couldn't the other organelles do this for the cell?

- BE CREATIVE! Use the boxes below to sketch a rough draft of your pamphlet.

<u>References:</u>	
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Back

Front

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Inside Left

Inside Right

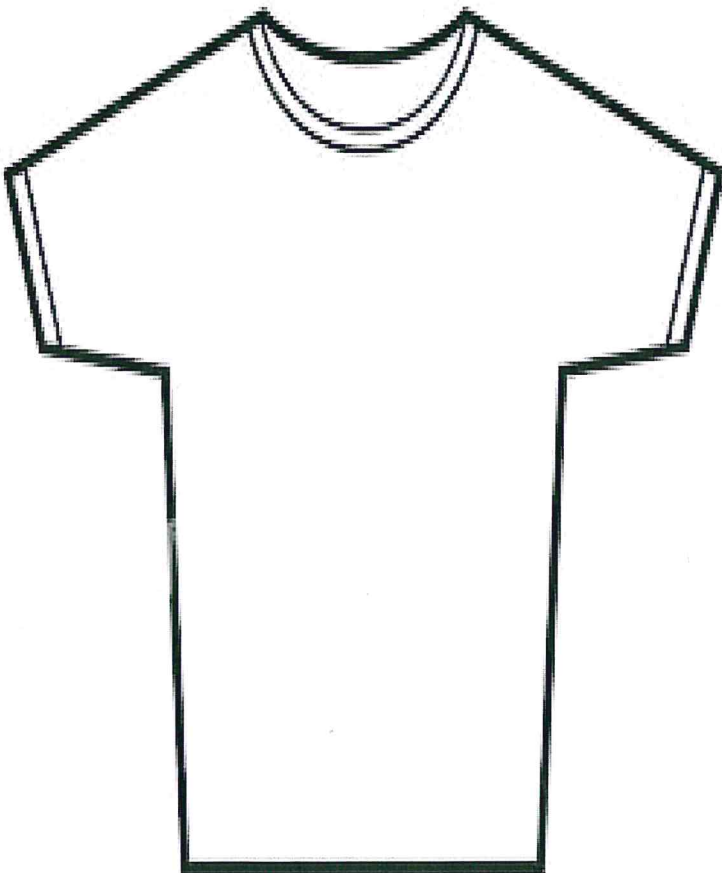
CAMPAIGN SUPPLIES

Directions: Your campaign team will need to show off their knowledge of their cell organelle by designing a **slogan, t-shirt, and poster(s)** as products to promote the Most Important Organelle and the future head of Cell City.

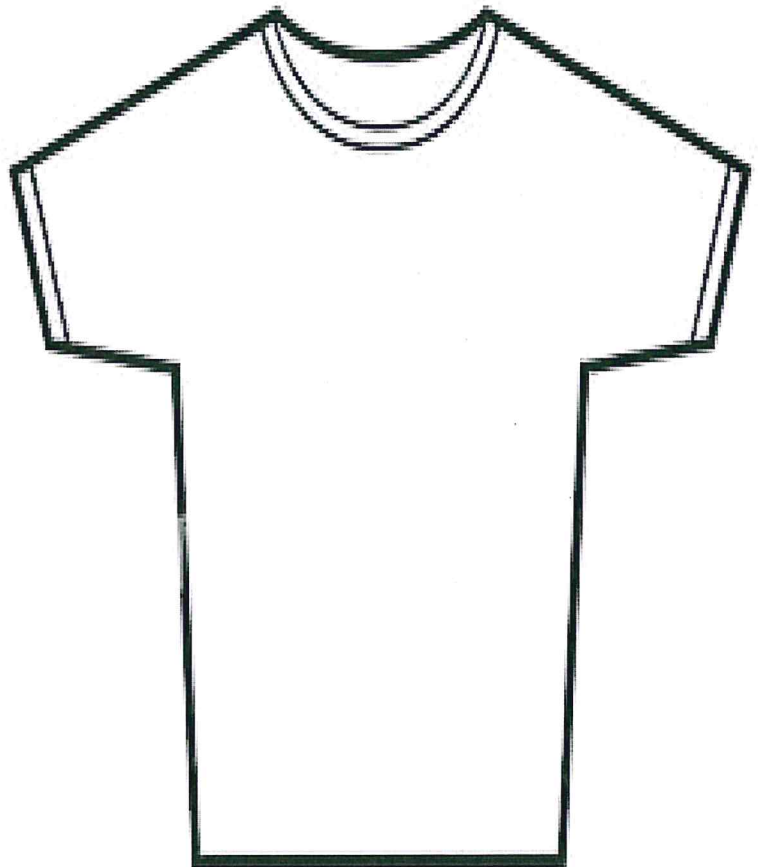
Slogan – Create a slogan so everyone will remember your organelle. A slogan is a short catchy phrase used to promote something or used to identify a goal. For example, “I’m loving it!” is McDonald’s slogan.

T-shirt Design – Use the space below to design a campaign t-shirt. You can have something on the front and/or back of the shirt. This would be a good place to use your slogan or to create a picture to represent your campaign. If you and your team would like to make real t-shirts to wear while you campaign, you will receive **10 extra credit points!**

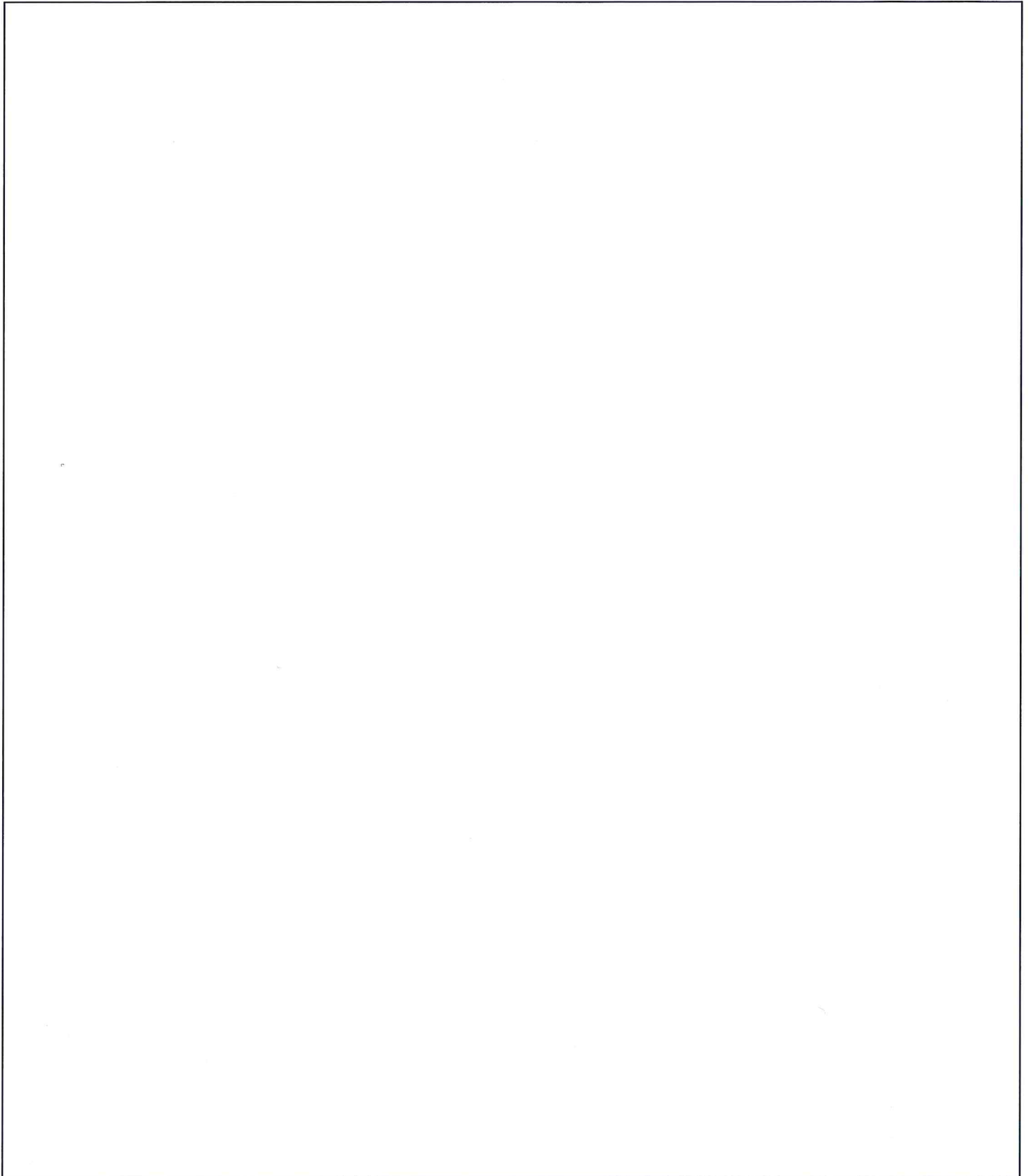
FRONT



BACK



Poster – Use the space below to create a campaign poster for your cell organelle. This will be your rough draft. This draft will be transferred onto a poster board for your campaign presentation. You may want to include your **slogan** on the poster so people will remember it!

A large, empty rectangular box with a thin black border, intended for students to create a rough draft of a campaign poster for a cell organelle. The box is currently blank.